CAMPAIGN CP106 LAB MANUAL

CP106.1: CREATE A FORM AND PAGE

ASSETS REQUIRED: CP106-coursework-assets.zip

Create a new page:

1. Select Editor from the left navigation menu
2. Select Create New button at the top of the screen
3. Select Page and Import HTML
4. Enter the Page Name: Best Moment Contest Page
5. Click Create

Configure the file import:

6. In the Import HTML screen, click Add File
7. Locate and open the parana-basic-page.htm file from the coursework zip file
8. If a char-set warning displays, click yes
9. If a link warning displays, click no
10. Switch to the Static Content tab at the top of the import Screen
11. Ensure Upload static content is checked and all images selected in the window below
12. Click Browse to select the upload location
13. Click the Images Folder and OK to select it
14. Click OK at the bottom of the import screen to start the import process
15. Click Close to exit the import progress window

Add personalized content and configure the form submission:

16. On the page, add the salutation: *Dear ~NAME~*
17. Enter the text: *Share your best moment with your favorite Parana product.*
18. Drag and drop the form component from the panel on the right
19. Enter a name for the form: *Best moment contest*
20. Click the three dot icon to configure the landing page after submission
21. On the Link properties panel, enter a name for the link: *Contest submission*
22. Select to define the reaction in the journey
23. Click OK to close the Link properties panel
24. Click OK to close the Form properties panel

Create the contest form fields and map them to Audience list fields:

25. Place your cursor in the form area and enter: *Your Full Name*
26. Behind this text, drag and drop a text field from the components on the right
27. Enter the field name: *Name*
28. Use the three dot icon to link the value
29. Use the tree navigation to find Lists > Contest Audience > Name, double click to add
30. Enter an @ symbol after the first ~
31. Click OK
32. Enter a link break after the Name text field
33. Type the text: *Your email*
34. Behind this text, drag and drop a text field from the components on the right
35. Enter the field name: *Mail*
36. Use the three dot icon to link the value
37. Use the tree navigation to find Lists > Contest Audience > Mail, double click to add
38. Enter an @ symbol after the first ~

39. Click OK
40. Enter a link break after the Mail text field
41. Type the text: *Share your best moment with a Parana product (max 500 characters)*
42. Enter a line break, then drag and drop a text area from the components on the right
43. Enter the field name: *Answer*
44. Configure the text area to display as 10 rows and 80 columns
45. Use the tree navigation to find Lists > Contest Moment > Answer, double click to add
46. Enter an @ symbol after the first ~
47. Click OK
48. Enter a link break after the Answer text area
49. Drag and drop a Button component from the panel on the right
50. Enter the value: *Submit*
51. Click OK

Add the placeholder and styling for form submission errors:
52. Above the text area, enter: *~DATA_ERROR~*
53. Style the text to use red
54. Click Save

From the Design, tab your page should appear as shown below.

This completes this lab.

CP106.2 LAB: APPLY SECTION CONSTRAINTS

Add a section to hold the form. Enter a constraint for the section to appear only when the contest is active:

1. Right click the canvas area and select Add Section
2. Switch to Source mode using the tab at the bottom of the screen
3. Cut the CSS styling from the original section and paste it into the new section
4. Right click the new section tab, select Properties
5. Enter the name: CSS
6. Right click the section and select Move Up
7. Right click the original section and select Properties
8. Enter the name: *Contest Form*
9. Check the box to activate "Only show this section..."
10. Click the three dot button to open the Constraint Editor
11. On the advanced tab, select DATEDIFF from the options at the bottom
12. Enter the function: *DATEDIFF(DD, GETDATE(), '31-10-2021')*

Add a section to hold a message that the contest is no longer active:

13. Right click the Contest Form section, select Add Section > Below
14. In Source mode, copy the HTML from the Contest Form section
15. Paste the HTML into the new section
16. Right click the new section tab, select Properties
17. Enter the name: *Contest Ended*
18. Check the box to activate "Only show this section..."
19. Click the three dot button to open the Constraint Editor
20. On the advanced tab, select DATEDIFF from the options at the bottom
21. Enter the function: *DATEDIFF(DD, GETDATE(), '31-10-2021')<0*

This completes this lab.

CP106.3 CREATE THE THANK YOU PAGE

ASSETS REQUIRED: CP106-coursework-assets.zip

Create a new page:

1. Select Editor from the left navigation menu
2. Select Create New button at the top of the screen
3. Select Page and Import HTML
4. Enter the Page Name: Best Moment Thank You
5. Click Create

Configure the file import:

6. In the Import HTML screen, click Add File
7. Locate and open the "parana-basic-page.htm" file from the coursework zip file
8. If a char-set warning displays, click yes
9. If a link warning displays, click no
10. Switch to the Static Content tab at the top of the import Screen
11. Ensure Upload static content is checked and all images selected in the window below
12. Click Browse to select the upload location

13. Click the Images Folder and OK to select it
14. Click OK at the bottom of the import screen to start the import process
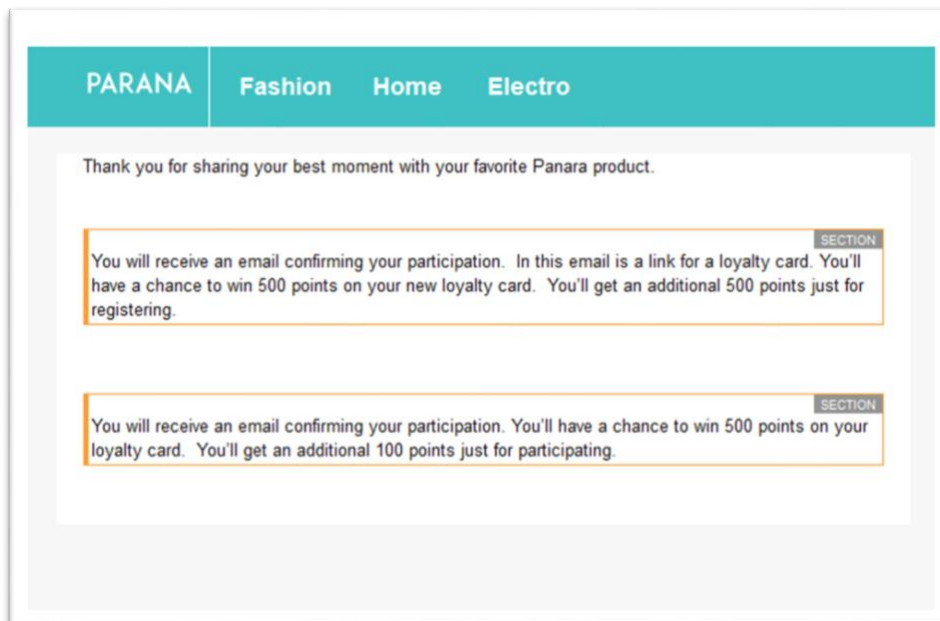15. Click Close to exit the import progress window

Add a dynamic section to hold the thank you message for non-loyalty card holders:
16. On the page, enter the text: *Thank you for sharing your best moment with your favorite Parana product.*
17. Drag and drop a Dynamic section behind the sentence.
18. Enter the following text in the Dynamic section*: You will receive an email confirming your participation. In this email is a link for a loyalty card. You'll have a chance to win 500 points on your new loyalty card. You'll get an additional 500 points just for registering.*
19. Open the Constraint editor, select the Advanced tab
20. In the Constraint box, enter: *LOYALTY.LOYALTYCARD<>1"*
21. Click OK

Add a dynamic section to hold the thank you message for loyalty card holders:
22. Drag and drop a new Dynamic section below the last one
23. Enter the following text in the Dynamic section: *You will receive an email confirming your participation. You'll have a chance to win 500 points on your loyalty card. You'll get an additional 100 points just for participating.*

24. Open the Constraint editor, select the Advanced tab
25. In the Constraint box, enter*: LOYALTY.LOYALTYCARD=1*
26. Click OK when done

From the Design, tab your page should appear as shown below.

This completes this lab.